

ADAM LEIPZIG

Producer. **Advisor.** Educator. **Author.** Speaker.

"Adam's keynote was a home run!"

PAUL WITKAY, CEO OF THE ALLIANCE OF CHIEF EXECUTIVES



Masterful, Entertaining, Engaging

Custom Workshop and Keynote Topics:
Leadership, Success, Innovation, Creativity,
Change Management, and Collaboration

Using Hollywood Experiences to Captivate
Your Audience

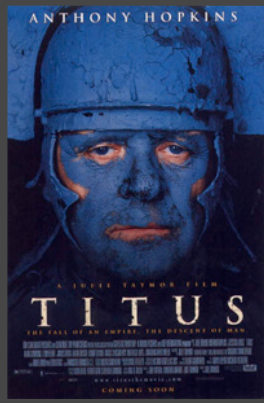
Empowering Leaders to Inspire Others and
Produce Lasting Change and Meaningful
Results

*"Adam Leipzig is a national
treasure. Imagine crossing
Einstein with Warren Buffet."*

MARK WORKMAN, CEO OF COBALT ENTERTAINMENT

www.adamleipzig.com





Who is Adam Leipzig?

Over the course of his career, Adam Leipzig has worked with more than 10,000 creatives in film, theatre, television, music, dance, poetry, literature, performance, photography, and design. He has been a producer, distributor or supervising executive on more than 30 films that have disrupted expectations, including *A Plastic Ocean*, *March of the Penguins*, *Honey, I Shrunk the Kids*, *Dead Poets Society* and *Titus*. His movies have won or been nominated for 10 Academy Awards, 11 BAFTA Awards, 2 Golden Globes, 2 Emmys, 2 Directors Guild Awards, 4 Sundance Awards and 4 Independent Spirit Awards. Collectively, Adam's projects have generated over \$2 billion in revenue on \$300 million production spending, and twice he has been responsible for the 'most profitable picture of the year.'

Adam is founder and CEO of MediaU and Entertainment Media Partners, and a faculty member at the prestigious UC Berkeley Haas School of Business. He has served as President of National Geographic Films, Senior Vice President at Walt Disney Studios, and in senior roles at Creative Future.

Adam publishes the popular digital magazine *Cultural Weekly*, an experiment in participatory civic media, supported by Next Echo Foundation. He is the author of two books on film and media, both published by Macmillan.

Audiences Have Raved About

- + **Being Heard: Presence, Influence, Power**
- + **The Creative Learner**
- + **Leadership: Creating Impact for Change**

Book Adam

Contact **Tod Hardin**

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What Others Say

"Our members said they would be able to immediately implement Adam's tools to help their teams be more innovative."

PAUL WITKAY, CEO AND FOUNDER, THE ALLIANCE OF CHIEF EXECUTIVES

"Adam Leipzig's dynamic speech began with his insights into Hollywood and creativity then drove home a new economic solution. Our audience was thrilled and energized."

KEVIN O'MALLEY, EVENT ORGANIZER, COMMONWEALTH CLUB OF CALIFORNIA

"Adam's films have brought in \$2.1 billion, seven times what it cost to produce them. That makes Adam a Hollywood rarity."

DAVID CAY JOHNSTON, PULITZER PRIZE WINNING JOURNALIST

"Adam provides the advice, mentorship and business savvy that professionals at all levels need to succeed."

RICHARD FLORIDA, ACCLAIMED SCHOLAR AND BESTSELLING AUTHOR OF THE RISE OF THE CREATIVE CLASS

"Adam Leipzig rocked the house. He had the entire room engaged and participating within minutes."

BRIGITTE HUFF, CO-ORGANIZER TEDx MALIBU