

# ADAM LEIPZIG

Entertainment Executive. Author. Educator.

*"Adam's Keynote was a home run!"*

**Paul Witkay, CEO of The Alliance of Chief Executives**



The New York Times

TEDx



Masterful, Entertaining and Engaging

Keynote Subjects: Leadership, Success, Innovation, Change Management and Collaboration

Using Hollywood Experiences to Captivate Your Audience

Empowering Leaders to Inspire Others and Produce Lasting Change and Meaningful Results

*"Adam Leipzig is a national treasure. Imagine crossing Einstein with Warren Buffet."*

**Mark Workman,  
CEO of Cobalt Entertainment**

[www.adamleipzig.com](http://www.adamleipzig.com)







## Who is Adam Leipzig?

Adam Leipzig is the COO of CreativeFuture, a nonprofit organization that advocates for the rights of the creative community. He is the author of *Inside Track for Independent Filmmakers* and co-author of *Filmmaking in Action: Your Guide to the Skills and Craft*, the premiere college textbook for emerging filmmakers (both books published by Macmillan). Previously, he has been CEO of Entertainment Media Partners, a senior executive at **Walt Disney Studios**, and president of **National Geographic Films**. As producer, distributor, financier, and supervising executive, Adam has been responsible for more than 30 feature films that include: *March of the Penguins*, *Dead Poets Society*, *Titus*, and *Good Morning Vietnam*. He is also the publisher and managing editor of *Cultural Weekly*, which is a popular online magazine covering covering our entire creative landscape. Adam is a faculty member of the prestigious UC Berkeley Haas School of Business.

## Keynotes Audiences Have Raved About

- Success Isn't Accidental: Generating Outrageous Success Through Creative Foresight
- Seeing Beyond The Horizon: Managing Change and Nurturing the Next Generation of Leaders
- The Value of Risk and Why it Doesn't Pay to Play it Safe
- Transforming Corporate Cultures to Generate Change and Profits

*“Adam Leipzig rocked the house. He had the entire room engaged and participating within minutes.”*

*Brigitte Huff, co-organizer TED<sup>x</sup> Malibu*

## Book Adam

Contact **Tod Hardin**

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## Stay Social

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twitter.com/adamleipzig

## What Others Say

*“Our members said they would be able to immediately implement Adam’s tools to help their teams be more innovative.”*

**Paul Witkay, CEO and Founder, The Alliance of Chief Executives**

*“Adam Leipzig’s dynamic speech began with his insights into Hollywood and creativity then drove home a new economic solution. Our audience was thrilled and energized.”*

**Kevin O’Malley, event organizer, Commonwealth Club of California**

*“Adam’s films have brought in \$2.1 billion, seven times what it cost to produce them. That makes Adam a Hollywood rarity.”*

**David Cay Johnston, Pulitzer Prize winning journalist**

*“Adam provides the advice, mentorship and business savvy that professionals at all levels need to succeed.”*

**Richard Florida, acclaimed scholar and bestselling author of *The Rise of the Creative Class***